



We invite you to join the largest company fitness faceoff in Silicon Valley, the [Fittest Firm Competition presented by Marvell](#). This competition within the **Applied Materials Silicon Valley Turkey Trot** pits companies of similar sizes against one another in a challenge to see which team can amass the most participation by race day. Some of our current competition leaders are:



The winners in each category will be added to a branded perpetual plaque, receive a branded company tent on race day, and earn bragging rights all while contributing to the community and our race [beneficiaries!](#)

Creating a team is simple. First, let us know your company is “in” by reaching out to Katharina Tschirner at katharinat@svlgfoundation.org or filling out the [2024 Fittest Firm Registration Form](#). We will slot you into a category depending on your number of local employees.

CATEGORIES	NUMBER OF LOCAL EMPLOYEES	NUMBER OF AVAILABLE TENTS	QUALIFYING THRESHOLD*
Extra Small	1 - 50	5	15
Small	51 - 500	5	40
Mid-Size	501 - 1,000	5	100
Large	1,001 - 5,000	5	150
Extra Large	5,001 +	5	200

*Companies must meet their category’s minimum registration threshold to qualify for a tent.

Once set-up, we’ll provide you with customized registration links, digital assets, and more to make outreach and internal promotion simple. We will even come out to your company for an on-site registration event or wellness fair to help get your team signed-up!

Additionally, many companies choose to **subsidize all or some of each employee’s registration fees** to help encourage everyone in your office to participate. We can set you up with a custom coupon code to distribute during promotion and we will invoice you for the total amount of registrations after the race. We also offer discounted rates for pre-purchasing of registrations. Contact [Katharina](#) for questions regarding group pricing and coupon codes!

We also have a variety of financial [sponsorship activations](#), so please do not hesitate to ask our Race Director, [Chris Weiler](#), for more information about how your company can become a race sponsor.

Visit our [website](#) to learn more about the 2024 Applied Materials Silicon Valley Turkey Trot. Thank you!

Deadline to register with your team to be considered for a tent is Monday, November 18 at 11:59 pm.