



We invite you to join the largest company fitness faceoff in Silicon Valley, the Fittest Firm Competition presented by Marvell. This competition within the **Applied Materials Silicon Valley Turkey Trot** pits companies of similar sizes against one another in a challenge to see which team can amass the most participation by race day. The winners in each category will be added to a branded perpetual plaque, receive a branded company tent on race day, and earn bragging rights all while contributing to the community!

Creating a team is simple. First, let us know your company is “in” by reaching out to Allison Aggarwal at [allisona@svlgfoundation.org](mailto:allisona@svlgfoundation.org). We will slot you into a category depending on the number of your local employees. To help with promotion, we’ll provide you with customized registration links, email templates, digital assets and more to make outreach simple—we will even come out to your company for an on-site registration event or wellness fair! Each company has a chance to score a branded tent in the festival area on race day by being one of the largest teams in your category.

Each year, many companies also choose to **subsidize some or all of each employees’ registration fees**. We can set you up with a custom coupon code to distribute around the office, and invoice you for the total amount of registrations after the race. We also offer discounted rates for pre-purchasing of registrations. Contact [Allison](#) for questions regarding group pricing and coupon codes!

Deadline to register with your team to be considered for a tent is Friday, November 18th 11:59 PM.

CATEGORIES	NUMBER OF LOCAL EMPLOYEES	NUMBER OF AVAILABLE TENTS	TENT THRESHOLD
Extra Small	1 - 50	5	15
Small	51 - 500	5	40
Mid-Size	501 - 1,000	5	100
Large	1,001 - 5,000	5	150
Extra Large	5,001 +	5	200

To learn more about the Applied Materials Silicon Valley Turkey Trot and the charities it supports, please visit our [website](#). We also have a variety of financial sponsorship activations, so please do not hesitate to ask for more information on how you can be a sponsor.

Please reach out to Chris Weiler to see how we can best engage your company this year. Thank you!