



Dear Companies of Silicon Valley,

We invite you to join the largest company fitness faceoff in Silicon Valley, the Fittest Firm Competition presented by Marvell. This competition during the Applied Materials Silicon Valley Turkey Trot pits companies of similar sizes against one another in a challenge to see which team can amass the most participation by race day. The winners in their respective categories will earn bragging rights and a plaque all while contributing to the community.

Creating a team is simple. First, let us know your company is “in” and how many local employees you have. Second, have your colleagues select your company from the drop-down menu while registering. To help with promotion, we’ll provide you with template emails, digital posters, and photos to make outreach simple—we can even come out to your company for on-site registration.

In the past, many companies choose to subsidize some part or all of their employees’ registration fees. We can set you up with a coupon code to distribute around the office, and invoice you for the total after the race. As a bonus, your company has a chance to score a tent in the festival area on race day by being one of the largest in your category (Deadline to register is November 17 at 11:59 PM to be considered for a tent).

Category	# of Local Employees	# of Tents Available	Tent Threshold
Extra Small	1-50	6	15
Small	51-500	6	40
Mid-Size	501-1,000	6	100
Large	1,001-5,000	6	150
Extra Large	5,001+	6	200

To learn more about the Applied Materials Silicon Valley Turkey Trot and the charities it supports, please visit our [website](#). Thank you for your time.

Warm Regards,

Emily Sparling
Registration Manager

